



A Union of Professionals



## The AFT and First Book: **Giving the gift of reading**



Across the country, hundreds of AFT affiliates have worked with First Book along with local businesses, faith-based organizations and civic groups to raise funds and distribute hundreds of thousands of books to children who otherwise wouldn't have them.

You'll find that groups are eager to be a part of giving the gift of reading—and giving our kids a better chance for success at school.

Here are just some ways to get **your** community involved! Get started today by registering at **[www.firstbook.org/AFT](http://www.firstbook.org/AFT)**.

## 10 Ways

**YOU** can create a community partnership with First Book

- 1.** Distribute AFT-created bookmarks with reading tips for parents to encourage parental engagement. (available in English and English/Spanish)
- 2.** Partner with local businesses and nonprofits to start a book-a-month club.
- 3.** Start a virtual book drive to raise money for books—First Book can create it for you.
- 4.** Invite local authors to reading parties and book signings.
- 5.** Pay it forward—have student mentors read and give books to younger kids.
- 6.** Adopt a program, classroom or school library in your community.
- 7.** Create an “Extreme Home Library Makeover” contest.
- 8.** Sponsor an anti-bullying pledge and book distribution.
- 9.** Plan a summer reading challenge and book distribution.
- 10.** Use a theme—create a healthy-living reading nook or hold a Spanish reading party.