The AFT and First Book: Giving the gift of reading

Across the country, hundreds of AFT affiliates have worked with First Book along with local businesses, faith-based organizations and civic groups to raise funds and distribute hundreds of thousands of books to children who otherwise wouldn’t have them.

You’ll find that groups are eager to be a part of giving the gift of reading—and giving our kids a better chance for success at school.

Here are just some ways to get your community involved! Get started today by registering at www.firstbook.org/AFT.

10 Ways YOU can create a community partnership with First Book

1. Distribute AFT-created bookmarks with reading tips for parents to encourage parental engagement. (available in English and English/Spanish)

2. Partner with local businesses and nonprofits to start a book-a-month club.

3. Start a virtual book drive to raise money for books—First Book can create it for you.

4. Invite local authors to reading parties and book signings.

5. Pay it forward—have student mentors read and give books to younger kids.

6. Adopt a program, classroom or school library in your community.

7. Create an “Extreme Home Library Makeover” contest.


10. Use a theme—create a healthy-living reading nook or hold a Spanish reading party.