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**Back-to-School Best Practices**

* It’s never too early to begin planning.
* Get in touch with new teachers as early as possible.
* Identify and create opportunities to meet with new teachers.
* Be very intentional about your message and messengers.
* Ask members to be union ambassadors.
* Be systematic: Keep track of the people you have had conversations with and who needs follow-up.
* Build your plan for follow-up ahead of time.
* Induct new members.