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**New Teacher Orientation Speech Outline**

1. Welcome to the district.
2. Explain a little about your union:
   1. The people you represent
   2. How many members?
   3. Brag a little!
3. Share the union’s vision for education, the district, your students and our members.
4. Educate attendees about how we accomplish our vision—from both an organizing perspective and a servicing perspective.
5. Connect why it’s important for new employees to join our union. Tell them why you became a member.
6. Make “the ask.” Ask every employee to become a member today (and throw in a COPE ask too)!