President’s Letter to Potential Members

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Dear [Teacher’s First Name],

My name is **[First and Last Name]**, President of **[local]**, your union.

While this year is bringing with it many challenges to unions, it also gives us the opportunity to start anew. Big corporations, politicians and wealthy interests have rigged our economy and our politics against working people for decades. They have robbed Americans of the freedom to earn a decent living and retire with dignity, take a loved one to the doctor or attend a parent-teacher conference without fear of losing a job.

Now, these same forces have turned their attention to busting our local union. You may have already heard about union-busting field agents at your co-workers’ doors or “cold calls” to your colleagues’ homes urging them to drop their membership. These are just a few of the union-busting tactics we expect. However, our members are telling them no and are continuing to stand with their co-workers and your students, NOT with big-money interests.

It’s time to stand up against union busters like the DeVoses and Koch brothers! When working people have the freedom to come together in strong unions, we have the power in numbers we need to negotiate a fair return on our work. We lift up our families, support students, make improvements on the job, and win the services our communities need to be safe and to prosper. And we use our collective voice to advocate for policies that benefit all working people – like increases to the minimum wage, affordable healthcare, and great public schools. Simply put, if our attackers and their union-busting field agents are successful – we ALL lose.

If you’re tired of union-busting tactics and want to help build a stronger union, I look forward to meeting you. Enclosed is an application for union membership. You can also visit **[local union website]** to join through a secure digital membership card.

Your union **[steward, building representative]** will be hosting two 10-minute meetings at your worksite over the next two weeks. They will contact you with the exact times and location. Please make every effort to attend one of the meetings, where you’ll receive crucial information on who is behind the union-busting tactics we are facing and what we are doing to fight them and win.

Sincerely,

In Solidarity,

[Signature]

I’m busting [state your issues], not my union!

*\*Example: I’m busting racism, classism, and sexism, not my union!*